

المنظمة العربية لضمان الجودة في التعليم
The Arab Organization for Quality Assurance in EDUCATION

AROQA



Call for Sponsorship

**Under the Patronage of
HE Dr. Azmi Mahafzah, Minister of Education**

AROQA 2018

**10th Annual Conference
on "Quality and Accreditation in Education"**

2-3 December 2018

Amman - Hashemite Kingdom of Jordan

AROQA'S ANNUAL CONFERENCE

The annual conference of the Arab Organization for Quality Assurance in Education, AROQA is organized every year in an Arab country. The objective is to raise awareness and disseminate research findings and enhance collaborations in activities related to quality assurance and accreditation towards building and enhancing the Pan-Arab educational systems and structures.

AROQA's Annual Conference is meant to be a platform for academics, researchers, and experts to meet and discuss different themes, present relevant research and studies, exchange experiences, and conclude recommendations for enhancing region-wide quality status and promoting innovative research. It brings together the region's foremost innovators, experts, scientists, and leaders to discuss and debate new models of quality assurance and accreditation and explore cooperative efforts to improve quality of education, meet challenges facing the implementation of quality assurance systems in education, introduce approaches available to overcome these challenges, and to expand active participation and cooperation between Arab organizations.

AROQA 2018: Quality and Accreditation in Education

The conference aims to provide a platform for researchers, academics and experts to share their experiences and offer scientific research and experiments on the quality of education and accreditation. Participants will also discuss the challenges and prospects that will contribute to raise the level of education and strengthen its role in development and economic well-being.

TOPICS

The conference will focus mainly on quality assurance in education and accreditation. The themes of the conference include:

- ▶ Standards and frameworks of quality assurance systems and accreditation in education
- ▶ Institutional evaluation programs, quality assessment factors and accreditation bases
- ▶ Quality assurance models, school and institutional accreditation and academic programs
- ▶ Institutional planning for quality and academic accreditation
- ▶ The impact of quality education in achieving the goals of sustainable development
- ▶ Any other topics related to education and quality systems and institutional and academic accreditation



OUR PIVOTAL PARTNERS, EXHIBITORS AND SPONSORS

Exhibitors and sponsors representing leading educational technology providers and organizations are invited to demonstrate their latest products and services. During the conference, an exhibition will be setup and will be located at the main entrance of the venue. It will allow a relaxed atmosphere that encourages cooperation initiatives and a central meeting point for an opportunity to meet vendors and corporate institutions. We offer sponsorship packages at different levels with many benefits for a high profile recognition.

Become a sponsor and consign the spotlight!

Why to get involved?

Sponsorship provides a great means of broadening your competitive edge by improving your company's image, prestige and credibility.

The scope of being a sponsor can be best understood by a close look at the extensive and far reaching benefits that each package entails, including the opportunity to demonstrate dedication and commitment to Corporate Social Responsibility practices and unlimited exposure and Public Relations opportunities.

Sponsorship of events in particular can be especially effective as a marketing tool because it can be a means of accessing a wide range of audiences such as decision makers in business, government entities, and customers.

The exhibition will be strategically located in the conference venue, ideally for networking as participants pass through. It will represent as an excellent opportunity to meet experts, professionals and potential clients in education.

EXTRA EXPOSURE

The sponsors for AROQA 2018 will have the exposure of e-AGE 18.

MAIN SPONSORSHIP BENEFITS

All Sponsors will get the following benefits:

- ▶ Sponsor acknowledgment at the opening and closing.
- ▶ Advertisement in the conference handbook.
- ▶ Complimentary advertising space on the conference website. (Advertisement materials, logo, banner and profile, are provided by the sponsor.
- ▶ Organization logo on all conference printed materials (backdrop of the opening ceremony, rollups, handbook,etc)
- ▶ Insertion of promotional materials from the sponsor in the official conference folder.
- ▶ Monthly circulations for promoting the conference.
- ▶ Social media posts



SPONSORSHIP OFFERS FOR THE 10TH ANNUAL CONFERENCE

Categories

Sponsorship level	Maximum Sponsors	Amount (USD)	Benefits
Diamond	1	20000	<ul style="list-style-type: none"> ▪ Speaking slot in the High Level opening. ▪ Sponsor's logo will be placed at the top of Event's backdrops and rollups. ▪ Exemption of participation fees (up to 7 delegates representing the sponsor). ▪ 12 m² Complimentary exhibition space. ▪ Two-pages advertisement in the Event handbook. Designed advertisement is to be provided by the sponsor. ▪ Complimentary advertising space on the Event website. Advertisement materials (logo, banner and profile) are to be provided by the sponsor. ▪ Sponsor's logo on all Event printed materials (backdrop of the opening ceremony, rollups, handbook, badges, etc). ▪ Insertion of promotional materials from the sponsor in the official Event bag. ▪ Sponsor to be acknowledged at Organizer's monthly circulations for promoting the Event. ▪ Sponsor to be acknowledged at Organizer's social media posts.
Platinum	2	12000	<ul style="list-style-type: none"> ▪ Speaking slot in a panel and/or as a keynote. ▪ Exemption of participation fees (up to 5 delegates representing the sponsor). ▪ 8 m² Complimentary exhibition space. ▪ One-page advertisement in the Event handbook. Designed advertisement is to be provided by the sponsor. ▪ Complimentary advertising space on the Event website. Advertisement materials (logo, banner and profile) are to be provided by the sponsor. ▪ Sponsor's logo on all Event printed materials (backdrop of the opening ceremony, rollups, handbook, badges, etc). ▪ Insertion of promotional materials from the sponsor in the official Event bag. ▪ Sponsor to be acknowledged at Organizer's monthly circulations for promoting the Event. ▪ Sponsor to be acknowledged at Organizer's social media posts.
Gold	4	9000	<ul style="list-style-type: none"> ▪ Speaking slot in a panel. ▪ Exemption of participation fees (up to 3 delegates representing the sponsor). ▪ 6 m² Complimentary exhibition space. ▪ One-page advertisement in the Event handbook. Designed advertisement is to be provided by the sponsor. ▪ Complimentary advertising space on the Event website. Advertisement materials (logo, banner and profile) are to be provided by the sponsor. ▪ Sponsor's logo on all Event printed materials (backdrop of the opening ceremony, rollups, handbook, badges, etc). ▪ Insertion of promotional materials from the sponsor in the official Event bag. ▪ Sponsor to be acknowledged at Organizer's monthly circulations for promoting the Event. ▪ Sponsor to be acknowledged at Organizer's social media posts.
Sliver Sponsor	6	6000	<ul style="list-style-type: none"> ▪ Exemption of participation fees (up to 2 delegates representing the sponsor). ▪ 4 m² Complimentary exhibition space. ▪ One-page advertisement in the Event handbook. Designed advertisement is to be provided by the sponsor. ▪ Complimentary advertising space on the Event website. Advertisement materials (logo, banner and profile) are to be provided by the sponsor. ▪ Sponsor's logo on all Event printed materials (backdrop of the opening ceremony, rollups, handbook, badges, etc). ▪ Insertion of promotional materials from the sponsor in the official Event bag. ▪ Sponsor to be acknowledged at Organizer's monthly circulations for promoting the Event. ▪ Sponsor to be acknowledged at Organizer's social media posts.

Sponsorship level	Maximum Sponsors	Amount (USD)	Benefits
Bronze Sponsor	8	4000	<ul style="list-style-type: none"> Exemption of participation fees (up to 2 delegates representing the sponsor). Half-page advertisement in the Event handbook. Designed advertisement is to be provided by the sponsor. Complimentary advertising space on the Event website. Advertisement materials (logo, banner and profile) are to be provided by the sponsor. Sponsor's logo on all Event printed materials (backdrop of the opening ceremony, rollups, handbook, badges, etc). Insertion of promotional materials from the sponsor in the official Event bag. Sponsor to be acknowledged at Organizer's monthly circulations for promoting the Event. Sponsor to be acknowledged at Organizer's social media posts.
Sponsor	No limit	2000	<ul style="list-style-type: none"> Exemption of participation fees (up to 1 delegates representing the sponsor). Half-page advertisement in the Event handbook. Designed advertisement is to be provided by the sponsor. Complimentary advertising space on the Event website. Advertisement materials (logo, banner and profile) are to be provided by the sponsor. Sponsor's logo on all Event printed materials (backdrop of the opening ceremony, rollups, handbook, badges, etc). Insertion of promotional materials from the sponsor in the official Event bag. Sponsor to be acknowledged at Organizer's monthly circulations for promoting the Event. Sponsor to be acknowledged at Organizer's social media posts.

OTHER SPONSORSHIP OFFERINGS

Category	Description	USD	Benefits
Student Sponsor	4 students min with 1000 each	5000	same benefits offered to the Bronze Sponsor
Speaker Sponsor	3 speakers min with 1250 each	4500	same benefits offered to the Bronze Sponsor





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Other customized sponsorships packages are also available,

Please contact the office of AROQA:

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Tel: +9626 5100250 Ext.: 4309

More information is available on the *conference website*