

المنظمة العربية لضمان الجودة في التعليم
The Arab Organization for Quality Assurance in EDUCATION

AROQA



Under The Patronage of His Excellency
Ahmed Aboul-Gheit
Secretary General of the League of Arab States

Call for Sponsorship

AROQA 2017

9th Annual Conference on Quality Assurance and
Accreditation: Challenges and Prospects

League of Arab States, Cairo, Egypt
3-4 December 2017

AROQA'S ANNUAL CONFERENCE

The annual conference of the Arab Organization for Quality Assurance in Education, AROQA is organized every year in an Arab country. The objective is to raise awareness and disseminate research findings and enhance collaborations in activities related to quality assurance and accreditation towards building and enhancing the Pan-Arab educational systems and structures.

AROQA's Annual Conference is meant to be a platform for academics, researchers, and experts to meet and discuss different themes, present relevant research and studies, exchange experiences, and conclude recommendations for enhancing region-wide quality status and promoting innovative research. It brings together the region's foremost innovators, experts, scientists, and leaders to discuss and debate new models of quality assurance and accreditation and explore cooperative efforts to improve quality of education, meet challenges facing the implementation of quality assurance systems in education, introduce approaches available to overcome these challenges, and to expand active participation and cooperation between Arab organizations.

AROQA 2017:

Quality Assurance and Accreditation: Challenges and Prospects

The conference aims to provide a platform for researchers, academics and experts to share their experiences and offer scientific research and experiments on the quality of education and accreditation. Participants will also discuss the challenges and prospects that will contribute to raise the level of education and strengthen its role in development and economic well-being.

TOPICS

The conference will focus mainly on quality assurance in education and accreditation. The themes of the conference include:

- Standards and frameworks for quality assurance systems and accreditation
- Quality assurance and accreditation in schools, colleges, schools, and vocational training institutes
- Institutional and program assessments and criteria of quality and accreditation
- Models of quality assurance and academic accreditation, experiences and practices
- Quality and accreditation planning and management
- Other topics that are related to education, quality systems, and accreditation



OUR PIVOTAL PARTNERS, EXHIBITORS AND SPONSORS

Exhibitors and sponsors representing leading educational technology providers and organizations are invited to demonstrate their latest products and services. During the conference, an exhibition will be setup and will be located at the main entrance of the venue. It will allow a relaxed atmosphere that encourages cooperation initiatives and a central meeting point for an opportunity to meet vendors and corporate institutions. We offer sponsorship packages at different levels with many benefits for a high profile recognition.

Become a sponsor and consign the spotlight!
Why to get involved?

Sponsorship provides a great means of broadening your competitive edge by improving your company's image, prestige and credibility.

The scope of being a sponsor can be best understood by a close look at the extensive and far reaching benefits that each package entails, including the opportunity to demonstrate dedication and commitment to Corporate Social Responsibility practices and unlimited exposure and Public Relations opportunities.

Sponsorship of events in particular can be especially effective as a marketing tool because it can be a means of accessing a wide range of audiences such as decision makers in business, government entities, and customers.

The exhibition will be strategically located in the conference venue, ideally for networking as participants pass through. It will represent as an excellent opportunity to meet experts, professionals and potential clients in education.

EXTRA EXPOSURE

The sponsors for AROQA 2017 will have the exposure of e-AGE 2017.

MORE SPONSORSHIP BENEFITS

All Sponsors will get the following benefits:

- Sponsor acknowledgment at the opening and closing.
- Advertisement in the conference handbook.
- Complimentary advertising space on the conference website. (Advertisement materials, logo, banner and profile, are provided by the sponsor.
- Organization logo on all conference printed materials (backdrop of the opening ceremony, rollups, handbook, etc)
- Insertion of promotional materials from the sponsor in the official conference folder.
- Monthly circulations for promoting the conference.
- Social media posts



Sponsorship level	Maximum Sponsors	Amount (USD)	Benefits
Diamond	1	25000	<ul style="list-style-type: none"> Speaking opportunity in the high level opening session. Sponsors logo will be placed at the top of event backdrops and rollups. Exemption of participation fees (up to 7 delegates representing the sponsor). Complimentary booth space. Two-page advertisement in the Conference handbook. (Designed advertisement is provided by the sponsor.)
Platinum	2	15000	<ul style="list-style-type: none"> Speaking opportunity in a Panel and/or as a keynote. Exemption of participation fees (up to 5 delegates representing the sponsor). Complimentary booth space. One-page advertisement in the Conference handbook. (Designed advertisement is provided by the sponsor.)
Gold	4	10000	<ul style="list-style-type: none"> Speaking opportunity in a panel. Exemption of participation fees (up to 3 delegates representing the sponsor). Complimentary booth space. One-page advertisement in the Conference handbook. (Designed advertisement is provided by the sponsor.)
Silver Sponsor	6	7000	<ul style="list-style-type: none"> Exemption of participation fees (up to 2 delegates representing the sponsor). Complimentary booth space. one-page advertisement in the Conference handbook. (Designed advertisement is provided by the sponsor.)
Bronze Sponsor	8	5,000	<ul style="list-style-type: none"> Exemption of participation fees (up to 2 delegates representing the sponsor). Half-page advertisement in the Conference handbook. (Designed advertisement is provided by the sponsor.)
Sponsor	No limit	3000	<ul style="list-style-type: none"> Exemption of participation fees (1 delegate representing the sponsor). Half-page advertisement in the conference handbook. (Designed advertisement is provided by the sponsor.)

OTHER SPONSORSHIP OFFERINGS

- Sponsor students: to sponsor the travel and accommodation of 4 students with 750 USD each. Benefits are the same as offered to the Bronze Sponsor
- Sponsor researchers: to sponsor the travel and accommodation of 3 researchers with 1000 USD each. Benefits are the same as offered to the Bronze Sponsor

Other customized sponsorships packages are also available

Please contact the office of AROQA:

office@aroqa.org , Tel: +962 510-0900 Ext. 4309

More information is available on the *conference website*

