

المنظمة العربية لضمان الجودة في التعليم
The Arab Organization for Quality Assurance in EDUCATION

AROQA



8th Annual conference

Enabling Regional Quality in Education

Call for Sponsorship

The American University of Beirut, Lebanon
1-2 December 2016

aroqa.org

Partners



Host



AROQA'S ANNUAL CONFERENCE

The importance of AROQA annual conferences stems from our sense of responsibility towards the future of education in the Arab world. Such a future requires us to raise the level of awareness among Arab educational institutions on the importance of accreditation and quality assurance, and work together towards building and enhancing the Pan-Arab educational systems and structures.

The conference also aims to discuss Arab and international cooperation efforts to improve the quality of education, meet the challenges facing the implementation of quality assurance systems in education, discuss approaches available to overcome these challenges, and to expand active participation and cooperation among the Arab accreditation bodies. The Conference is considered a vital meeting point for researchers and specialists to discuss various subjects, exchange experiences and come up with recommendations and decisions for enhancing region-wide quality status and promoting innovative research.

THE 8TH ANNUAL CONFERENCE 2016: ENABLING REGIONAL QUALITY IN EDUCATION

This year's Conference will witness an impressive gathering of researchers, academics, technicians, specialists and experts and will be a great opportunity for all participants to contribute, reflect and develop. It will be held in conjunction with a major conference on e-Infrastructures organized by the Arab States Research and Education Network <http://asrenorg.net/eage2016/>

TOPICS

- Quality tools and methods in education
- Processes of quality management
- Impact and enablement of accreditation
- Quality standards and systems
- Best practices, Case studies, and research methodologies of quality

OUR PIVOTAL PARTNERS, EXHIBITORS AND SPONSORS

During the 8th Annual Conference, exhibitors and sponsors representing leading providers and suppliers in the educational field are invited to demonstrate their latest products and services. The exhibition will be located at the main entrance of the venue and will allow a relaxed atmosphere that encourages cooperation initiatives. It will also represent a central meeting point for participants and an opportunity to meet vendors and corporate institutions. We offer sponsorship packages at different levels with many benefits for a high profile recognition.

Become a sponsor and consign the spotlight!

Why to get involved?

Sponsorship provides a great means of broadening your competitive edge by improving your company's image, prestige and credibility.

The scope of being a sponsor can be best understood by a close look at the extensive and far reaching benefits that each package entails, including; the opportunity to demonstrate dedication and commitment to Corporate Social Responsibility practices and unlimited exposure and Public Relations opportunities, in addition to the specific benefits associated with each sponsorship category. Sponsorship of events in particular can be especially effective as a marketing tool because it can be a means of accessing a wide range of audiences such as decision makers in business, government entities, and of course customers.

The exhibition hall is strategically located in the conference venue and is ideal for networking as participants pass through and will represent as an excellent opportunity to meet experts, professionals and potential clients in research and education.

EXTRA EXPOSURE

The sponsors for AROQA 8th annual conference will have the exposure e-AGE 2016 which is organized by the Arab States Research and Education Network.

MORE SPONSORSHIP BENEFITS

All Sponsors will get the following benefits:

- Sponsor acknowledgment at the opening and closing.
- Advertisement in the conference handbook. (Designed advertisement is provided by the sponsor)
- Complimentary advertising space on the conference website. (Advertisement materials, logo, banner and profile, are provided by the sponsor.
- Organization logo on all conference printed materials (backdrop of the opening ceremony, rollups, handbook, etc)
- Insertion of promotional materials from the sponsor in the official conference bag.
- Monthly circulations for promoting the conference.
- Social media posts

SPONSORSHIP OFFERS FOR THE 8TH ANNUAL CONFERENCE

Categories

Sponsorship level	Maximum Sponsors	Amount (USD)	Benefits
Diamond	1	25000	<ul style="list-style-type: none"> • Speaking opportunity in the high level opening session. • Sponsors logo will be placed at the top of event backdrops and rollups. • Exemption of participation fees (up to 7 delegates representing the sponsor). • Complimentary booth space. • Two-page advertisement in the Conference handbook. (Designed advertisement is provided by the sponsor.)
Platinum	2	15000	<ul style="list-style-type: none"> • Speaking opportunity in a Panel and/or as a keynote. • Exemption of participation fees (up to 5 delegates representing the sponsor). • Complimentary booth space. • One-page advertisement in the Conference handbook. (Designed advertisement is provided by the sponsor.)
Gold	4	10000	<ul style="list-style-type: none"> • Speaking opportunity in a panel. • Exemption of participation fees (up to 3 delegates representing the sponsor). • Complimentary booth space. • One-page advertisement in the Conference handbook. (Designed advertisement is provided by the sponsor.)
Silver Sponsor	6	7000	<ul style="list-style-type: none"> • Exemption of participation fees (up to 2 delegates representing the sponsor). • Complimentary booth space. • one-page advertisement in the Conference handbook. (Designed advertisement is provided by the sponsor.)
Bronze Sponsor	8	5,000	<ul style="list-style-type: none"> • Exemption of participation fees (up to 2 delegates representing the sponsor). • Half-page advertisement in the Conference handbook. (Designed advertisement is provided by the sponsor.)
Sponsor	No limit	3000	<ul style="list-style-type: none"> • Exemption of participation fees (1 delegate representing the sponsor). • Half-page advertisement in the conference handbook. (Designed advertisement is provided by the sponsor.)

OTHER SPONSORSHIP OFFERINGS

- *Sponsor Studnets: to sponsor the travel and accommodation of 4 studnets with 1250 USD each. Benefits are the same as offered to the Bronze Sponsor*
- *Sponsor Researchers, speakers: to sponsor the travel and accommodation of 3 researchesr or speakers with 1500 USD each. Benefits are the same as offered to the Bronze Sponsor*
- *Other customized sponsorships packages are also available, please contact Ms. Sara Al-Eisawi saleisawi@aroqa.org*

More information is available on the *conference website.*